

# SPONSORSHIP PROPOSAL

Family Office Awards 2020



Hosted by:  
**FAMILY OFFICE MAGAZINE & EVENTS**

## FAMILY OFFICE AWARDS & GALA

The Family Office Awards 2020 is honouring best of the best from the Family Office Space and the Art World in several categories. Also, FOA2020 will be recognising the contributions of over 800 guest writers and contributors for Family Office Magazine and Art and Museum Magazine.

### The Who's Who of Wealth

The 2020 awards and dinner will be our largest event, with over 300 representatives present. The dinner is a significant fixture of the international Family Office and Wealth space calendar with prominent UHNWI guests attending from all parts of the UK and overseas.

FOA2020

## ABOUT THE AWARDS

#### Family Office Categories:

- Contributor of the Year
- Best Writer of the Year
- Best Family Office
- Wealth Management Firm of the Year
- Private Bank of the Year
- Best Conference Provider
- Best Service provider
- Person of the Year 2020



#### Art & Museum Categories

- Contributor of the Year
- Best Service Provider
- Museum/Art Resort of the Year
- Best Writer of the Year
- Artist of the Year
- Art Gallery of the Year
- Best Art Fair 2019
- Auction House of the Year
- Person of the Year 2020



### Nominations.

The nominees for the 2020 awards include leading experts from many of the World's renowned institutions within the Family Office, Private Banking and Wealth Management. Also, we have categories from the Fine Art sectors whom we have been working with over the past five years. Nominations are also open to any company, service or institution who have achieved excellence in their respective fields.

Institutions we have worked with include Arbuthnot Latham private bank, Bank of America, Bank of Singapore, Deloitte, Manulife Asset Management, Caplin & Drysdale, Merrill Lynch, City Private Bank, JP Morgan, Sanadaire, BNY Mellon, PWC, Ernst & Young, Camden Wealth, Shillings, BMO Private Bank, BOS Wealth Management, ING Private Bank, Frost Bank, Private Bankers, TSG Europe, Piraeus Private Bank, Global Family Offices, Trusted Family, Family Office Institute. Blackrock, Fuchs & Associés Finance, Credit Suisse, Northwood Family Office, Lugen Family Office, Guernsey Finance, Family Office Association, FOSS Family Office Services Switzerland, Royce Research, Luxembourg For Family Office, Schroder & Co Bank Zurich and many others.

HOSTED BY:

## FAMILY OFFICE MAGAZINE



### About Family Office Magazine & Events

Family Office Magazine is the most respected premium quality "Family Office" magazine in the World that caters to an ultra-wealthy audience of Family Office Members and Principals who make up the wealthiest and most influential sector in the World. Family Office Magazine is a quarterly publication and is the World's leading Family Office publication that reaches 28,000 influential ultra-wealthy readers in over 90 countries. We have over 700 guest writers who contribute regular articles for Family Office Magazine that cover all family office-related topics and news. In addition, we include luxury and lifestyle and coverage many of the leading Family Office and Wealth Management events around the World.

As the worlds leading predominant Family Office Publication, we are hosting the single most important top-level Family Office event in the international wealth space and is a date not to be missed each year.

### About Art & Museum Magazine

Art & Museum Magazine is a supplement to Family Office Magazine and is distributed to a database made up of wealthy collectors and Family Offices. Art & Museum has articles and contributions from many of the worlds leading art experts and professionals who write on a broad range of topics including art collecting, investing in art, exhibitions, events, auctions, fine art law, forensics and much more. We communicate the business of fine art and art investment to the Family Office, Wealth Management and Private Banking sectors.

Art & Museum has strategic partnerships with many of the worlds leading Art Fairs and Conferences including the Deloitte's Art & Finance Conference, Art Market Unconference, Asia Contemporary Art Show, Vancouver Art Fair, The Art Business Conference, British Art Fair, Volta, Winter Art & Antique Fair Olympia and more.





## VENUE AND SCHEDULE



### VENUE

#### [Sheraton Grand London Park Lane](#)

Friday 23<sup>rd</sup> October 2020 (\*TBC)

The Family Office Awards 2020 will take place at the Sheraton Grade III listed ballroom and is one of London's most elegant and last examples of Art-Deco architecture. The Grand Ballroom is spread over three levels, ensuring that our guests experience something new at our VIP event.

Our guests will be welcomed into the Silver Gallery and sip a glass of champagne on the Balcony, overlooking the Grand Ballroom and its original cabaret stage and rose gold features.



#### [Awards and Dinner Schedule](#)

18:30 Champagne/Cocktail Reception

19:00 Guests are seated

19:25 Welcome from guest speaker

19:30 Dinner

20:15 An Introduction from our Founder and CEO, Ty Murphy

20:30 The Awards Ceremony

22:00 Live Charity Auction in aid of "The Reunite Foundation."

22:30 to 1.00 am Entertainment & Dancing

The 2020 awards and dinner will be our largest event ever with 300 representatives present. The dinner is a significant fixture of the international Family Office and Wealth space calendar with prominent UHNWI guests attending from all parts of the UK and overseas.

## SPONSORSHIP

*"We provide sponsorship opportunities to help meet your company's specific marketing needs and budget."*

FOA-2020 Award Sponsorship Opportunities will place your brand in front of a "Who's Who" audience of UHNWIs, Family Office, Wealth Managers, Private Bankers, Royals, Celebrities and the World's Media while generating funds from a charity auction to help the Reunite Foundation's and the Global Fine Art Awards.

### Opportunity

The "Family Office Awards 2020" presents a unique opportunity for sponsors to highlight their business and services to a large gathering of Family Office and Wealth professionals, and target an influential and decision-making audience comprising of the industry professionals, competitors and peers alike from the Family Office, Wealth Management and Wealth sectors.

### Benefits

The Sponsors of The FOA-2020 event will stand out from their competitors and showcase their brand and services while increasing their company profile to the international audience the awards will be marketed to and also to attendees of this premium event.

The Sponsors will be marketed as a key industry leader and supporter of the awards and will receive acknowledgement before, during and after the awards via all marketing materials, our website, and enjoy a significant relationship with the delegates during the awards and social activities where they can network in a relaxed environment.

### Packages

The premium sponsorship packages we offer will allow our sponsors to maximise their presence at our flagship Family Office Awards event. Each premium level provides a set of core benefits plus additional benefits depending on the sponsorship level.

Sponsorship is limited, and opportunities are reserved on a first-come, first-serve basis.

For further information on our sponsorship opportunities, please contact Toni Muricu on [info@familyofficeawards.com](mailto:info@familyofficeawards.com) or telephone on +44 (0) 207 1936303

PLATINUM SPONSOR



Sponsorship will include:

- Opportunity to give a five (5) minute introduction at the Awards Gala Dinner
- Opportunity to present the "Person of the Year Award" at the Award Gala Dinner
- Company name and logo will appear predominately on all releases, event literature and on FOA2020 and Family Office Magazine websites
- Opportunity to have a corporate logo on the awards on screen presentations
- Places on the Top Table at the Dinner & Awards
- Two Full Page Advert in the Family Office Awards 2020 event program
- Front Cover & editorial in Family Office Magazine special issue distributed at Awards and database
- Opportunity to have a dedicated roll-up banner display in the champaign reception area
- A dedicated email will be sent to Family Office Magazine databases promoting the Platinum Sponsor company
- Opportunity to give a Corporate Gift to Attendees
- Logo Printed on Dinner Brochure and Tickets
- 20% discount on table prices.
- 10 x complimentary guest tickets to attend the awards



TOTAL VALUE  
**£50,000**







GOLD LEVEL

£30,000

**Sponsorship privileges and responsibilities will include:**

- Company name and logo will appear predominately as the Gold Sponsor on all releases, event literature and FOA2020 and Family Office Magazine websites
- Company logo included on signage and AV at the FOM2020 Awards as Gold Sponsor
- Opportunity to Present the "Best Family Office Award"
- One page advertisement in one edition of Family Office Magazine/Event Program
- A 1000 word editorial in the special Issue and Event Program of Family Office Magazine
- Opportunity to give a Corporate Gift to Attendees
- Video Interview of your company that will appear on the Family Office Awards Channel
- A 15% discount on additional table/ticket prices
- 7 x complimentary guest tickets to attend the awards and Gala Dinner
- Banner Advert on the FOA2020 Website



S I L V E R

£25,000

**Sponsorship privileges and responsibilities will include:**

- Company name and logo will appear predominately as the Silver Sponsor on all event literature and FOA2020 and Family Office Magazine websites
- Company logo included on signage and AV at event as Silver Sponsor
- Opportunity to Present the "Best Private Bank Award"
- A mention in all press releases sent about the awards
- One half-page advertisement in one edition of Family Office Magazine/Event Program
- Video Interview of your company that will appear on the Family Office Awards Channel
- 10% discount on table/ticket prices
- 5 x complimentary guest ticket
- Banner Advert on the FOA2020 Website



B R O N Z

£20,000

**Sponsorship privileges and responsibilities will include:**

- Your company name and logo will appear predominately as the Bronze Sponsor on all event literature and FOA2020 and Family Office Magazine websites
- Company logo included on signage and AV at the event as Bronze Sponsor.
- Opportunity to Present the "Best Wealth Manager Award"
- A mention in all press releases sent about the awards
- 10% discount on table/ticket price.
- 3 x complimentary guest ticket
- Banner Advert on the FOA2020 Website

**SPONSOR AN AWARD**

£10,000

Sponsor an award in the different categories. Benefits include, logo on roll up banner, screen and website, present the award on stage, 1000 word article in Family Office Magazine, 2 complimentary tickets.

**DINNER SPONSOR**

£15,000

Benefits include logo on roll up banner, screen and website, banner on tables, mention at opening and closing speech, 1000 word article in Family Office Magazine, 2 complimentary tickets.

**CHAMPAIGN RECEPTION**

£7,000

Opportunity to sponsor Champaign Reception. Benefits include logo on roll up banner, screen and website, banner on tables, mention at opening and closing speech, 2 complimentary tickets.

**WINE SPONSOR**

£12,000

Opportunity to become a Wine sponsor. Benefits include logo on roll up banner, screen and website, banner on tables, mention at opening and closing speech, 2 complimentary tickets.

**ENTERTAINMENT SPONSOR**

£15,000

Sponsor live band and DJ. Benefits include, logo on screen and website, logo on Roll up banner, mention at opening and closing of awards, 1000 word article in Family Office Magazine, 2 complimentary tickets.

**AWARDS SUPPORTER**

£3,000

Benefits include logo on rollup banner at awards, mention in an article in Family Office Magazine. 1 complimentary ticket.

**GOODIE BAG**

£2,500

Benefits include placement of produce in the award goodie bag to all attendees, logo on website, rollup banner at awards, mention in an article in Family Office Magazine, 2 complimentary tickets.

**PARTNER**

£5,000

Benefits include logo on website and rollup banner at awards, mention in an article in Family Office Magazine. 1 complimentary ticket.

## PACKAGE AGREEMENT 1

## SPONSOR NAME \_\_\_\_\_

Sponsorship Package  Platinum  Gold  Silver  Bronze

Address \_\_\_\_\_

Office Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Acn/Abn Number \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

## DECLARATION

On behalf of the above named sponsor, I agree to commit the sponsorship monies as detailed above.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Name \_\_\_\_\_

Position In Sponsor Organization \_\_\_\_\_

Once your payment has been processed, we will begin promoting your company as a sponsor.

Please Supply Logo In J-PEG, Eps Format for Inclusions on Relevant Correspondence (Invitations, Website Collateral, Media Releases, Etc).

Email logo and design in eps or PSD form to [info@familyofficemag.com](mailto:info@familyofficemag.com)

## PACKAGE AGREEMENT 2

## SPONSOR VALUES

All amounts are in UK Sterling (GBP), unless indicated otherwise.

<input type="checkbox"/> SPONSOR AN AWARD	£10,000
<input type="checkbox"/> DINNER SPONSOR	£20,00
<input type="checkbox"/> ENTERTAINMENT SPONSOR	£15,000
<input type="checkbox"/> WINE SPONSOR	£12,000
<input type="checkbox"/> GOODIE BAG	£2,500
<input type="checkbox"/> CHAMPAIGN RECEPTION	£7,000
<input type="checkbox"/> PARTNER	£5,000
<input type="checkbox"/> AWARDS SUPPORTER	£3,000
<input type="checkbox"/> TABLE BANNER	£3,200
<input type="checkbox"/> INVITATIONS	£2,500
<input type="checkbox"/> SPEAKER	£20,000

## Conference Brochure Advertising

<input type="checkbox"/> Full Page	£4,000
<input type="checkbox"/> Half Page	£3,000
<input type="checkbox"/> Quarter Page	£1,750

## SPONSOR CONTACT DETAIL:

First Name \_\_\_\_\_

Surname \_\_\_\_\_

Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_

State \_\_\_\_\_

Postcode \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Your signature below is taken as authorised acceptance of the sponsorship entitlements as per the Sponsorship Proposal and acceptance of the terms and conditions. Our Full terms and conditions can be found below.

Total Amount \_\_\_\_\_ Sign \_\_\_\_\_

Should you wish to confirm sponsorship, please return this form to [info@familyofficemag.com](mailto:info@familyofficemag.com)



## TICKETS AND TABLES

Please fill out the following form to confirm your you Table or Tickets. Completed forms can be returned to Family Office Awards, at [info@familyofficemag.com](mailto:info@familyofficemag.com) or telephone us on (+44) 20 7193 6303 with any questions.

## PAYMENT INFORMATION:

Please send me an invoice

Please charge my credit card

Card Type: Debit / Visa / MC / Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expire Date

\_\_\_\_\_  
Security Code

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
E-mail Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Address 1

\_\_\_\_\_  
Address 2

\_\_\_\_\_  
Country

\_\_\_\_\_  
Zip

## TICKETS AND TABLES:

(Please check one)

Table of 10 £9,000  5 Tickets £4,250  1 Ticket £950

Once we receive your completed form, Our staff will contact you to discuss event arrangements.

\_\_\_\_\_  
Total Sponsor Amount

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date

## TERM &amp; CONDITION

## Payment

- All prices listed are in GB Pound Sterling.
- All payments must be made in GB Pound Sterling.
- Paypal, direct transfers and credit card payments will be accepted.

## Sponsors Responsibilities

It is the responsibility of the sponsor to provide the materials contained in the package, once a commitment has been made. Companies that get the most from their sponsors are those who actively promote their presence at the conference and provide the necessary materials at the right time.

## Sponsor Agreements

Once your preferred sponsorship package has been negotiated, We will prepare a Sponsor Agreement for your signature. Please sign and returned within the timeframe required.

## Sponsorship Cancellation Policy

Cancellation sponsor must be made in writing. Please note that the cancellation policy detail will be described in the Terms and Conditions included with the Sponsorship Agreement.

## Disclaimer

The rights contained in this document is offered on the basis, that the confirmation sponsor involvement is received before the deadline specified by the Event Organisers (eg the production of promotional material). We reserve the right to change this package to change the format of the program subjects.



**FAMILY OFFICE**  
Magazine & Awards  
[www.familyofficemag.com](http://www.familyofficemag.com)

**FAMILY OFFICE AWARDS 2020**

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