

MEDIA KIT

**FAMILY OFFICE
MAGAZINE**

Family Office Publications & Events



The Worlds Leading Family Office Publication




MISSION

Our mission at Family Office Magazine, the world's leading publication in family office wealth, is to provide influential individuals in the realm of financial wealth with a comprehensive platform for knowledge and insights. We are dedicated to delivering exceptional content that caters to the unique needs and interests of the family office community on a global scale.

By offering valuable resources, expert perspectives, and in-depth analysis, we empower our readers to make informed decisions, navigate complex financial landscapes, and optimize their wealth management strategies. Our commitment to excellence and integrity ensures that we maintain the highest standards of quality in every aspect of our publication.

With a global reach, we strive to connect family office members and principals from all corners of the world, fostering a collaborative and supportive environment for sharing experiences, best practices, and innovative ideas. Through our magazine, we aim to be a catalyst for growth, inspiration, and transformative change within the family office community.

Ultimately, our mission is to serve as an indispensable resource, enabling our readers to navigate the intricacies of wealth management, maximize their financial potential, and achieve lasting prosperity for generations to come.

A thick, light gray diagonal bar with a slight gradient, extending from the bottom left towards the top right, serving as a background for the quote.

“Making promises and keeping them is a great way to build a brand.”

SETH GODIN

RATE CARD

GUIDE FOR ADVERTISING AND SERVICES

Front Cover Availability

The Front Cover of our publications is available on occasion, if this is something that may be of interest to your company, please call us to discuss it on +44 (0) 20 7193-8870 or mail us info@familyofficemag.com

Dedicated Magazine for Your Business or Event

Our team of expert graphic designers can create a “one-off” or regular magazine for any event, company or topic. Please contact our office and speak to our team who will assist you with any questions.

Video Production Services

In today’s market, all companies need to rely on engaging videos to stay competitive. Our award-winning film production team have worked with Versace, Heidi Klum, Angela Lansbury, Elton John, Liza Minelli and many others.

DISCOUNT IN %		10%	20%	25%
AD MEDIA SPECS	SINGLE ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
Double Page Spread	€4,000	€3,600	€3,200	€3000
Full Page	€3,000	€2,700	€2,400	€2,250
Half Page	€2,500	€2,250	€2,000	€1,875
Quarter Page	€1,500	€1,350	€1,200	€1,225
Outside Back Cover	€4,000	€3,600	€3,200	€3,000
Inside Front Cover	€3,750	€3,375	€3,000	€2,813
10 Page Supplement	€16,000	€14,400	€12,800	€12,000
Front Cover	€25,000			

DISCOUNT IN %		10%	20%	25%
ONLINE AD MEDIA SPECS	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
Web Banner 468 x 60	€400	€360	€320	€300
Web Button 222 x 111	€300	€270	€225	€210

VIDEO CREATION				
Presentation Video	1.5 min €5000	3 min €8,500	5 min €11,750	10 min €17,500
Corporate Training Video	15 min €21,500	20 min €25,000	30 min €35,000	60 min €46,000

media agency discount 10% from the list

About Family Office Magazine



Family Office Magazine is the preminent, high-quality periodical for “Family Office” readers worldwide. It caters to an affluent audience of Family Office Members and Principals, who represent the most prosperous and influential sector globally. As a quarterly publication, Family Office Magazine is the leading periodical in this field, reaching an influential readership of 28,000 ultra wealthy individuals across 120 countries. With over 800 guest writers, the magazine offers regular contributions on a wide range of family office-related topics and news. Additionally, it covers prominent Family Office and Wealth Management events worldwide, while also featuring content on luxury and lifestyle.



“Stopping advertising to save money is like stopping your watch to save time!”

Our magazine is widely circulated among renowned experts from top institutions within the Family Office and Wealth Management sector. Many of these institutions regularly advertise and sponsor our publication, while others provide insightful interviews and contributions. Among these esteemed institutions are Arbutnot Latham private bank, Bank of America, Bank of Singapore, Deloitte, Manulife Asset Management, Caplin & Drysdale, Merrill Lynch, City Private Bank, JP Morgan, Sanadaire, BNY Mellon, PWC, Ernst & Young, Campden Wealth, Shillings, BMO Private Bank, BOS Wealth Management, ING Private Bank, Frost Bank, Private Bankers, TSG Europe, Piraeus Private Bank, Global Family Offices, Trusted Family, Family Office Institute, Blackrock, Fuchs & Associés Finance, Credit Suisse, Northwood Family Office, Lugen Family Office, Guernsey Finance, Family Office Association, FOSS Family Office Services Switzerland, Royce Research, Luxembourg For Family Office, and Schroder & Co Bank Zurich, among many others.

H E N R Y F O R D

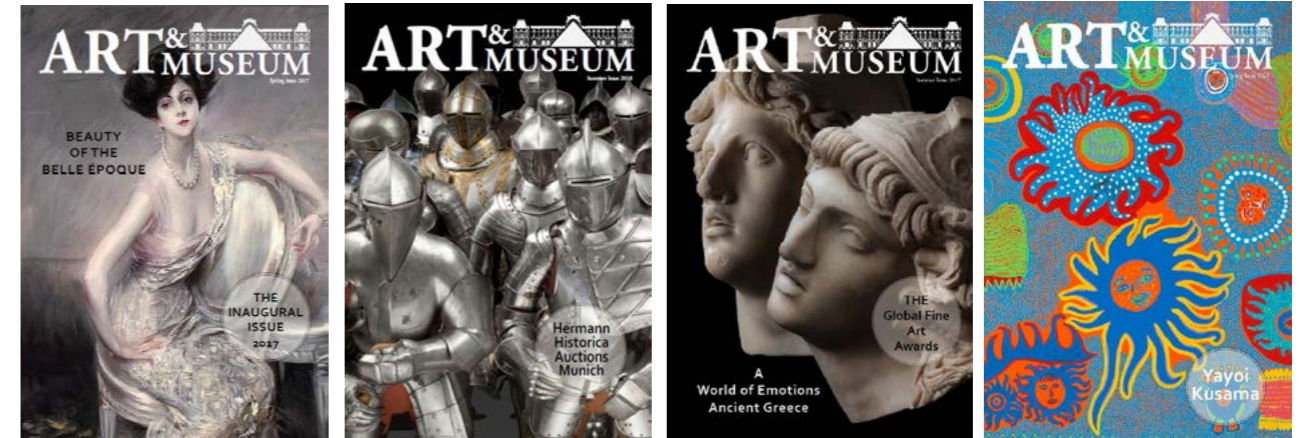


About Art & Museum Magazine

Art & Museum Magazine, a supplement to Family Office Magazine, reaches our affluent collector and Family Office database. With contributions from renowned art experts and professionals worldwide, the magazine covers a wide array of topics, including art collecting, art investment, exhibitions, events, auctions, fine art law, forensics, and more.

We effectively communicate the intricacies of fine art and art investment to the Family Office, Wealth Management, and Private Banking sectors.

“Brand is just a perception, and perception will match reality over time.”



Art & Museum Magazine proudly partners with leading Art Fairs and Conferences across the globe, such as Art Market Unconference, Asia Contemporary Art Show, Deloitte Art Finance Conference, Vancouver Art Fair, Deloitte Art, The Business Art Conference, the British Art Fair, Volta, Winter Art & Antique Fair Olympia, and many others.

Our extensive list of partners and contributors includes esteemed names like Citi Private Bank’s Art Advisory & Finance group, IFAR, LIVERPOOL BIENNIAL, Barbara Guggenheim, National Gallery of Ireland, Global Fine Art Awards, Hermann Historica Auctions, Larrys List, Leopold Museum Vienna, Art Business Conference, Deloitte Art Business Conference, Independents Biennial, Falmouth University, Art Secure, One Art Nation, Masterpiece London, Artiq, Asia Art Fair, Crawford Gallery Cork, SGS, Rolls Royce Art Programme, AXA ART, Fine Art Group, Russian Art Fair, CollectorIQ, and many more.

E L O N M U S K

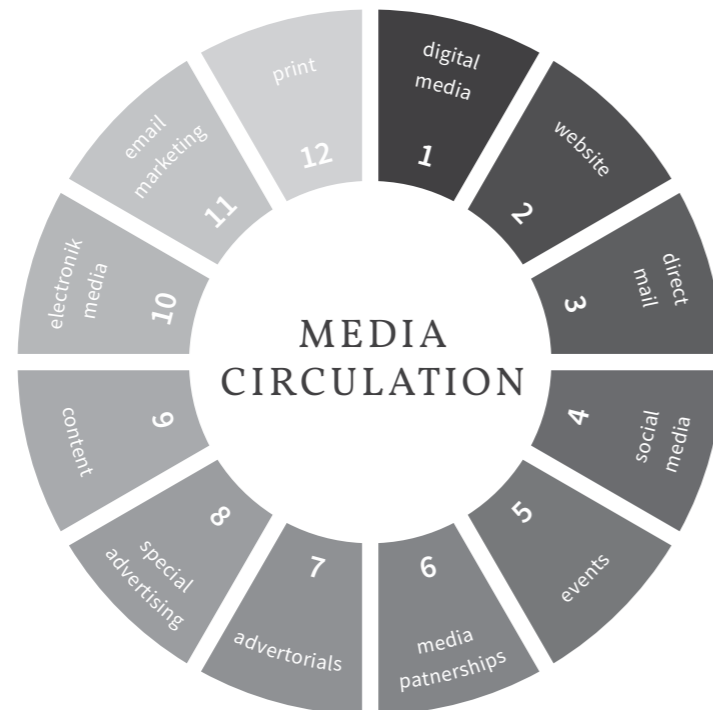


ABOUT US

Family Office Magazine and Art & Museum Magazine are quarterly publications and our distribution models are unique in that we distribute to a database of over 28,000. This is predominantly made up of Family Office Principals, Single Family Offices, Multiple Family Offices, Trusted Advisors, Family Office Consultants, Private Bankers, Private Offices, Wealth Managers, Estate Planners, Accountants, Legal Firms, Health Care Professionals, Asset Managers, Philanthropic Advisor, Family Office Consultants, Luxury and Concierge Service, Private Banks and Family Office Service Providers.

This distribution model is specifically designed to penetrate the wealthiest and most influential ultra-rich or those Family Offices defined as having a net worth of over \$100 million.

Our model also includes distribution at over 50 partner events around the world. We provide a complimentary subscription to all the attendees and exhibitors at these events.



DEMOGRAPHICS



United Kingdom	3,000
USA and Canada	8,000
Mainland Europe	9,000
UAE	2,000
Rest of World	6,000

\$180,000
AVERAGE INCOME

20%
RENT PROPERTY

80%
OWN PROPERTY

31%
Female



GENDER
MAGAZINE READER



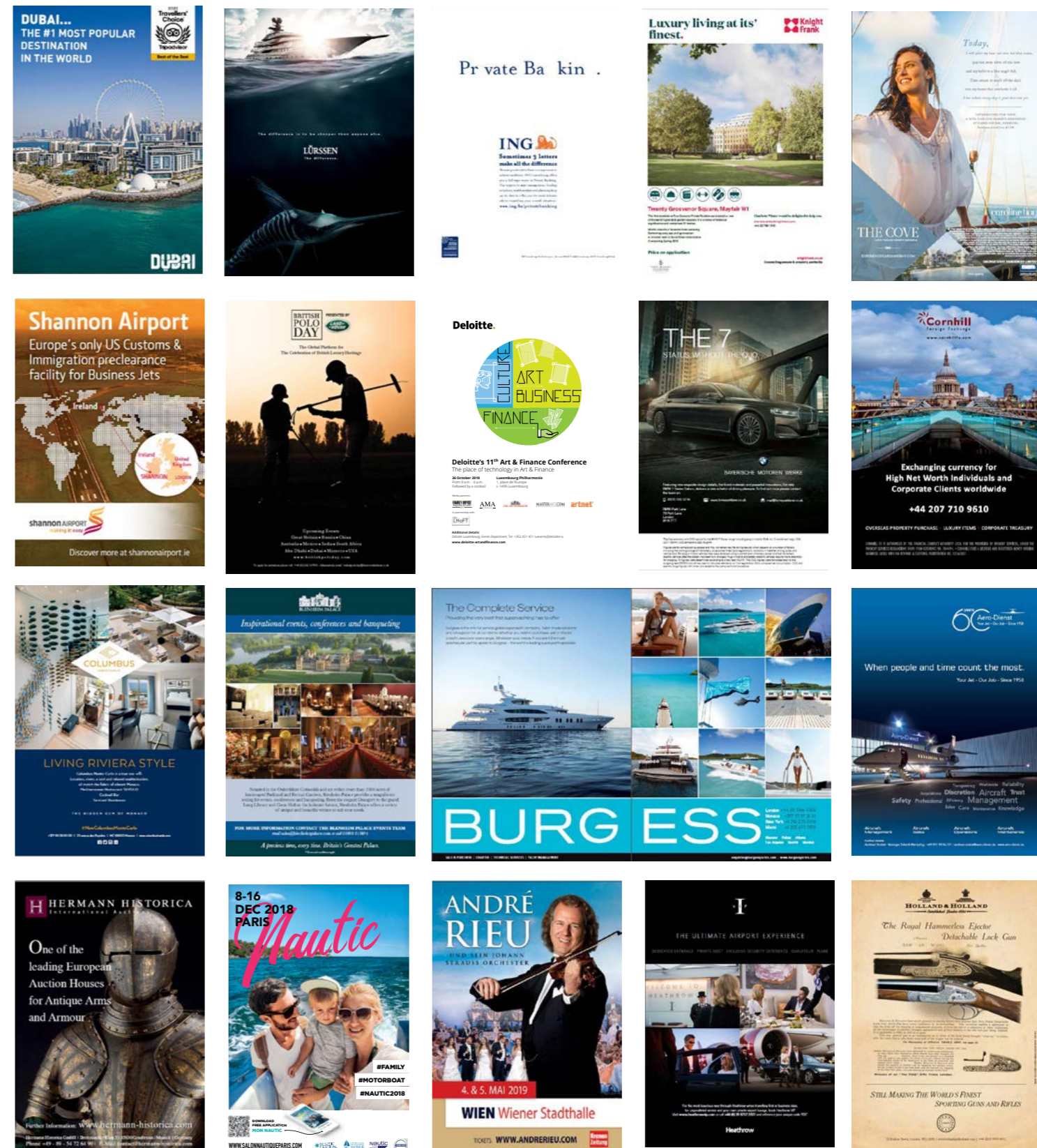
69%
Male

Family Office Magazine Advertisers

Here is a small selection of adverts from different sectors and governments including the Dubai Government, the Irish Government Shannon Airport, Gersey Government, BMW, ING Private Bank, Lussern Superyachts, Knight Frank, Columbus Hotels Monaco, Deloitte, Aero-Dienst Private Jets, Agraus Family Office Recruitment, Reed Conferences, Paris Boat Show, Andre Rieu Concerts, Ritz Carlton, Holland & Holland, British Polo Day , Heathrow VIP, and many other well known brands.

“Advertising works most effectively when it’s in line with what people are already trying to do.”

MARK ZUCKERBERG

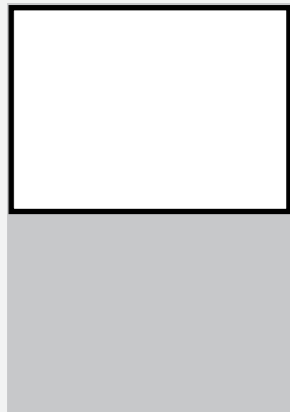




FULL PAGE
210 mm W
x 297 mm H



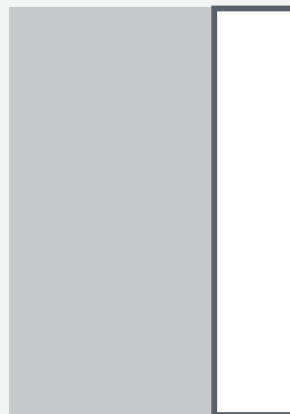
DOUBLE PAGE SPREAD
420 mm Wide
x 303 mm High



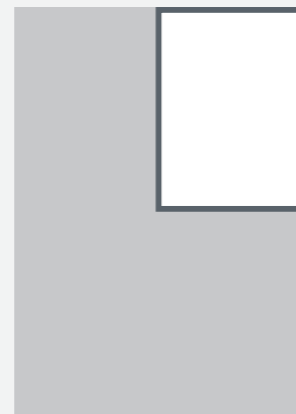
HALF PAGE Horizontal
186 mm Wide
x 129 mm High



HALF PAGE Vertical
90 mm Wide
x 262 mm High



1/4 Page Vertical
50 mm Wide
x 262 mm High



1/4 Page
90 mm Wide
x 129 mm High

ADVERT SIZES AND SPECIFICATIONS

Adobe PDF

Family Office Magazine will accept artwork in PDF, but the following specification must be met:

- Images must be CMYK and high resolution which is at least 300 DPI
- 3mm Bleed allowance to be included on full pages
- All fonts must be embedded within the document.
- Include Bleed and Cut Lines.

Hi Res JPG & TIF files

Family Office Magazine will accept artwork as a jpg and tiff files, specification below:

- Images must be CMYK and at least, 300DPI high resolution
- 3MM Bleed allowance to be included on full pages

Other Acceptable Formats

Adobe InDesign, provided all images and fonts are included; Adobe Photoshop provided all fonts are embedded or outlined, all images are 300 DPI and CMYK; high resolution EPS, TIFF or JPEG files (CMYK).

Images

Digital photography and scanned images must be 300 dpi (at scale). Line art must be scanned at 600 dpi or higher

Fonts

- Embed all fonts when submitting PDFs
- PostScript fonts are preferred.
- Avoid the use of True Type fonts.
- Artwork submission, remember to include all screen and printer fonts

Delivery formats.

You can provide the artwork in the following formats:

- Email
- Memory cards
- USB flash drive
- Dropbox or Wettransfer
- FTP

Email contact@familyofficeelite.com to confirm delivery preferences.

Please remember

All artwork must be titled clearly with your company name and contact details.

FAMILY OFFICE PUBLICATIONS

FAMILY OFFICE MAGAZINE - ART & MUSEUM MAGAZINE

UAE | Australia | CANADA | EUROPE | USA



#familyofficemag



#familyofficemag



#familyofficemagazine

WWW.FAMILYOFFICEMAG.COM