

SPONSORSHIP PROPOSAL FAMCON₂₂

Family Office Conference 2022

Hosted by:
FAMILY OFFICE MAGAZINE & EVENTS



Family Office Magazine & Events

ABOUT FAMCON22

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AN IMPORTANT EVENT ON THE FAMILY OFFICE CALENDAR

FAMILY OFFICE CONFERENCE

The Who's Who of Wealth

FAMCON22 is a significant fixture on the international Family Office and Wealth space calendar, with prominent UHNWI delegates attending from all parts of the UK and overseas. The Family Office Conference is structured around expert panels and speakers who provide insider information about the structure of Family Offices and what an SFO and MFOs specific needs and preferences are. The event is of particular interest to Family Offices, Wealth Managers, Private Equity Firms, Private Banks and Service Providers who are adept at responding to and anticipating a Family office's needs.

- Tax and wealth planning
- Asset allocation
- Regulatory compliance
- Tax compliance
- Governance
- Investment policy
- Wealth transfer planning
- Philanthropic mission
- Technology
- Succession planning



- Family education
- Reputational Risk
- Physical security
- Fraud prevention & detection
- Cyber risk
- Next Generation
- Monitoring & oversight counsel
- Travel Management
- Art/curators
- Administration



About the Speakers and Panels

The Panellists and Speakers will discuss the needs in key areas of managing the affairs of a Family Office — e.g., asset allocation, investment, properties, finances, dependents, net-gen, tax compliance, cyber and security risk and logistics, tax, art etc.

The event will be of particular interest to anyone who needs to provide or enhance services to the family office and/or enrich the family's lifestyle overseeing the family office, provide leadership and direction or to learn more about what sort of professionals a Family Office work best with.

In the past Family Office Magazine and Events we have worked with Arbuthnot Latham private bank, Bank of America, Bank of Singapore, Deloitte, Manulife Asset Management, Caplin & Drysdale, Merrill Lynch, City Private Bank, JP Morgan, Sanadaire, BNY Mellon, PWC, Ernst & Young, Camden Wealth, Shillings, BMO Private Bank, BOS Wealth Management, ING Private Bank, Frost Bank, Private Bankers, TSG Europe, Piraeus Private Bank, Global Family Offices, Trusted Family, Family Office Institute. Blackrock, Fuchs & Associés Finance, ugen Family Office, Guernsey Finance, Family Office Association, FOSS Family Office Services Switzerland, Royce Research, Luxembourg For Family Office, Schroder & Co Bank Zurich and many others.

FAMILY OFFICE CONFERENCE

FAMCON

“an event by the Family Office space for the Family Office Space”

World-leading experts will take part in the line-up of speakers and panels that will focus on topics such as Family Office Best Practice, Family Office Trends, Family Wealth Structure, Family Governance, The case for AI, AI Authentication of Fine Art, The Metaverse, NFT Investing, Risky Business - Countering Fraud and Philanthropy

Family offices and private wealth management advisory firms that serve ultra-high-net-worth individuals (HNWI) will give an insider look at how Single Family Offices are run. Other topics will include Wealth Management, Estate Planning, Succession Planning, Governance, Staffing, Advisors, Policies and Procedures, Alternative Investing, Next Generation, Tax-efficient investing, Tax Planning, Legal issues, Inheritance and succession planning, asset acquisition and disposal, philanthropy, technology investments and other issues that are faced by the ultra-wealthy family offices.

We also have speakers and panels on Crypto, Metaverse, AI in business and in Fine Art authentication, and many other interesting topics such as diversity, wellness and luxury and lifestyle.

About Family Office Magazine & Events

Family Office Magazine is the most respected premium quality “Family Office” magazine in the World that caters to an ultra-wealthy audience of Family Office Members and Principals who make up the wealthiest and most influential sector in the World. Family Office Magazine is a quarterly publication and is the World’s leading Family Office publication that reaches 28,000 influential ultra-wealthy readers in over 90 countries. We have over 700 guest writers who contribute regular articles for Family Office Magazine that cover all family office-related topics and news. In addition, we include luxury and lifestyle and coverage of many of the leading Family Office and Wealth Management events around the World.

Our publications are widely distributed to leading experts from many of the World’s leading institutions within the Family Office and Wealth Management sector. Many of these institutions are regular advertisers and sponsors, while others are contributors who provide insightful interviews and regular contributions to the magazine.

See back issues of Family Office Magazine on our website www.familyofficemag.com

HOSTED BY:

FAMILY OFFICE MAGAZINE



SPONSORSHIP

"We provide sponsorship opportunities to help meet your company's specific marketing needs and budget."

Sponsorship Opportunities will place your brand at the FAMCON22 Conference and in Family Office Magazine. This is a "Who's Who" audience of UHNWIs, Family Offices, Wealth Managers, Private Bankers and Private Equity Firms.

Opportunity

We provide several sponsorship packages that give a wider presence to Sponsors at our events through tailored marketing opportunities. Sponsor Branding is included in our intensive marketing campaign ahead of an event and on display within the venue generic show signage and event literature. The sponsor's logo is linked to every part of the marketing campaign, pre and post-event, to the Family Office Elite audience of over 28,000.

Benefits

Our flexible sponsorship, exhibition, and advertising packages can assist launch new products, sourcing new clients, increasing brand awareness and securing your place among the thought leaders. Whatever your objectives or budget is, Family Office Magazine and Events can tailor a package to suit your needs.

Family Office Magazine and events is a brand that is widely accepted and respected by the world's leading experts in the wealth management and family office space experts from wealth management organisations such as Deloitte, Caplin & Drysdale, City Bank, BNY Mellon, Ernst & Young SA, BMO Private Bank and ING Private Bank.

Packages

The premium sponsorship packages we offer will allow our sponsors to maximise their presence at FAMCON22. Each premium level provides a set of core benefits plus additional benefits depending on the sponsorship level. Please see the packages on the next page.

Sponsorship is limited, and opportunities are reserved on a first-come, first-serve basis.

If you are interested in discussing sponsorship in more detail, please contact Toni Muricu on +44 (0) 20 7193 8879 or email info@familyofficemag.com

PLATINUM SPONSOR



Sponsorship of our Flagship Event will include:

- Opportunity to give a fifteen (15) minute introduction at the Conference opening.
- Sponsorship recognition during opening and closing remarks at FAMCON22.
- Opportunity to host a panel at FAMCON22.
- Company name and logo/banner will appear predominately on all releases, event literature and on FOMCON22 and Family Office Magazine websites.
- Opportunity to have a corporate logo on the Conference screen
- Front Cover and 3000 word editorial in Family Office Magazine special issue and distributed at FAMCON22 delegates and our readership database
- A dedicated email sent to Family Office Magazine databases.
- Opportunity to present a Corporate Gift to attendees, speakers or panellist
- 100 Complimentary delegate passes to FAMCON22.
- Brand and Logo Exposure to Twitter, LinkedIn and Instagram.
- Video Interview of your company that will appear on the Family Office Magazine Website and Social Media channels.

£30,000

Speaker slot

£5,000

Become a speaker at FAMCON22 and present your business, service or product to our delegates and later to our online channel. Five delegates tickets included.

Host or Sponsor a Panel (same as BRONZE)

£10,000

Host and moderate a panel on the subject of your choice. This opportunity includes an opening presentation by the moderator and up to three panel members. Five delegates tickets included.



GOLD LEVEL

£20,000

Sponsorship privileges and responsibilities will include:

- Company name and logo will appear predominately as the Gold Sponsor on all releases
- Two page advertisement in one edition of Family Office Magazine/Event Program
- A 1000 word editorial in the special Issue and Event Program of Family Office Magazine
- Opportunity to give a Corporate Gift to delegates, speakers or panellist
- Presentation at FAMCON22 Conference
- 50 Complimentary delegate passes to FAMCON22
- Banner Advert on the Family Office Magazine Website



SILVER

£15,000

Sponsorship privileges and responsibilities will include:

- Company name and logo/banner will appear predominately as the Silver Sponsor on all event literature and on FAMCON22 and Family Office Magazine websites
- A mention in all press releases sent about the awards
- One half-page advertisement in one edition of Family Office Magazine/Event Program
- 30 Complimentary delegate passes to FAMCON22
- Presentation at FAMCON22 Conference



BRONZE

£10,000

Sponsorship privileges and responsibilities will include:

- Your company name and logo/banner will appear predominately as the Bronze Sponsor on all event literature and FAMCON22 and Family Office Magazine websites
- Company logo included on signage and AV at the event as Bronze Sponsor.
- A mention in all press releases sent about the awards
- 20 Complimentary delegate passes to FAMCON22
- Presentation at FAMCON22 Conference

Corporate Gift

£3,000

Opportunity to present a Corporate Gift to the delegates, speakers or panellists. This opportunity includes three delegate tickets. Mention in the FAMCON22 and Family Office Magazine event

Event Partner

£3,500

Opportunity to be a FAMCON22 Event Partner. This includes your company logo on the FAMCON22 and Family Office Magazine event brochure and website. Includes three complimentary tickets.

TERM & CONDITIONS

Payment

- All prices listed are in GB Pound Sterling.
- All payments must be made in GB Pound Sterling.
- Paypal, direct transfers and credit card payments will be accepted.

Sponsors Responsibilities

It is the responsibility of the sponsor to provide the materials contained in the package, once a commitment has been made. Companies that get the most from their sponsors are those who actively promote their presence at the conference and provide the necessary materials at the right time.

Sponsor Agreements

Once your preferred sponsorship package has been negotiated, We will prepare a Sponsor Agreement for your signature. Please sign and return within the timeframe required.

Sponsorship Cancellation Policy

Cancellation sponsor must be made in writing. Please note that the cancellation policy detail will be described in the Terms and Conditions included with the Sponsorship Agreement.

Disclaimer

The rights contained in this document is offered on the basis that the confirmation sponsor involvement is received before the deadline specified by the Event Organisers (eg the production of promotional material). We reserve the right to change this package to change the format of the program subjects.

PACKAGE AGREEMENT 2

SPONSOR VALUES

All amounts are in UK Sterling (GBP), unless indicated otherwise.

●	PLATINUM SPONSOR	£30,000
●	GOLD SPONSOR	£20,00
●	SILVER SPONSOR	£15,000
●	BRONZE SPONSOR	£10,000
●	SPEAKING SLOT	£5,000
●	HOST/SPONSOR A PANEL	£7,000
●	CORPORATE GIFT	£5,000
●	EVENT PARTNER	£3,000

Conference Brochure/ Family Office Magazine

●	Full Page	£4,000
●	Half Page	£3,000
●	Quarter Page	£1,750

SPONSOR CONTACT DETAIL:

First Name _____

Surname _____

Position _____

Organization _____

Address _____

Suburb _____

State _____

Postcode/Zip _____

Phone _____

Fax _____

Email _____

Your signature below is taken as authorised acceptance of the sponsorship entitlements as per the Sponsorship Proposal and acceptance of the terms and conditions. Our Full terms and conditions can be found opposite

Total Amount _____ Sign _____

Should you wish to confirm sponsorship, please return this form to info@familyofficemag.com



FAMCON22
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www.familyofficemag.com